

#1 Motivation and Our Unique Situation

#2 Feedback: what online learners value more than anything

Motivating Online Learners

#1 Motivation is Connected to Identity

- Students who have made the identity shift to *online learner* evidence more motivation and tend to persist.
- Students holding on to their identity as on-campus students have a difficult time

Motivating Online Learners

#2 I'm Motivated to Pass this Class

- Connect direct and explicit ties between your online learning activities and assignments that are heavily weighted in your course.

Motivating Online Learners

#3 Find Your Human Connection Points

- Students are motivated by connection to you and to others
- Quality of discussions matter. For adult learners, that means drawing on their experiences and professional settings
- Connect them to Outside conversations
- Ask learner-level questions
- Connect them to external, real-world, conversations

Feedback for Online Learners

#1 Factor in Student Satisfaction is Feedback

- Why?
- What's the importance of feedback to learning?

Feedback for Online Learners

#2 What the Research Says:

- Great Job! - Vague Praise has no educational value
- Specific Areas for Improvement

How Learning Works, the authors explain, “Research has long shown that feedback is more effective when it identifies specific aspects of a student’s performance they need to improve rather than providing a generic evaluation of performance, such as a grade or abstract praise or discouragement.”

- Goal-Oriented
- GPS Feedback: Where am I? Am I going in the right direction?

“Effective feedback can tell students what they are or are not understanding, where their performance is going well or poorly, and how they should direct their subsequent efforts.”

Feedback for Online Learners

#3 Tips, Tools, and Time-Savers

- Have students ask for the feedback they most need
- Use screencasts to provide feedback. E.g., Screencast-o-matic, Loom for Chrome
- Make sure they get the feedback. Messaging and make sure know-how
- Time-box your grading and feedback
- Assess the 80/20 of your grading and invest accordingly
- Eliminate unnecessary grading to you can invest in what matters most